

| <b>Finger Lakes PRISM 2020_2021 Work Plan</b> |  |  |             |                      |                          |
|---|--|--|-------------|----------------------|--------------------------|
|   | <b>Objectives and Strategies</b>   | <b>Supporting Actions</b>  | <b>Lead</b> | <b>Status Update</b> | <b>Estimated Date of</b> |
| <b>GOAL #1 Prevention</b>                     |  |  |             |                      |                          |
| <b>Objective 1A</b>                           | <b>The community is knowledgeable about priority organisms, the pathways of invasion, and the likeliness of invasion and acts in a manner that prevents the spread of invasive species</b>     |  |             |                      |                          |
|   | Identify and provide outreach to target audiences including, but not limited to: anglers, recreationists and hikers, with information tailored to the various vectors of transmission          | Organize training sessions and support partner events  |             |                      |                          |
|   | Develop, promote, and evaluate volunteer program that effectively monitor areas and creates awareness  | Identify, recruit, and maintain list of volunteers, organizations and other partners interested in volunteering                |             |                      |                          |
|   | Support existing state, federal, and location prevention and prevention programs   | Participate in NYISAW and other IS campaigns   |             |                      |                          |
|   | Create Invasive Species Prevention Zones (ISPZ) that are at a great risk for a large negative impact from invasive species   | Develop an ISPZ criteria list and designate ISPZ   |             |                      |                          |
| <b>Objective 1B</b>                           | <b>The FL-PRISM partnership shares resources and information regarding prevention management and control methods</b>   |  |             |                      |                          |
|   | Establish, facilitate, and support a platform for sharing of surveillance data/ED data   | Support iMapinvasives program and upload data as appropriate   |             |                      |                          |
|   | Help create or support easy to use identification (ID) tools for public reference and use  | Develop/update/maintain outreach display material for use at events, fairs, conferences, etc. (banners, trifold material, etc) |             |                      |                          |
|   | Utilize communication networks to publicize prevention techniques for highly invasive species that have the potential for great economic, human health, and ecosystem harm to other localities | Utilize the website, listserve, and social media to disseminate information to the region                                      |             |                      |                          |
|   | Communicate with other PRISM leaders   | Work with PRISM leaders and attend statewide meetings for forest health, aquatic invasive species, etc.                        |             |                      |                          |
| <b>GOAL #2 Coordination/Partnership</b>       |  |  |             |                      |                          |
| <b>Objective 2A</b>                           | <b>FL-PRISM partners represent key stakeholders in the Finger Lakes region</b>   |  |             |                      |                          |
|   | Recruit key partners not already engaged in the FL-PRISM to participate and sign the pledge  |  |             |                      |                          |
|   | Identify partner contributions and capacity for the different strategies identified in the strategic plan and to host educational activities, exhibits, and creation of materials              |  |             |                      |                          |

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| <b>Objective 2B</b>                                      | <b>Partners share strengths to reach common goals</b>   |                    |      |               |                   |
|  | Create and maintain a database of current resources and research on specific organisms of concern to help with education, outreach, management, and prevention  |                    |      |               |                   |
| <b>Objective 2C</b>                                      | <b>Partners share resources such as information, data, and materials to reduce costs and eliminate duplication of efforts</b>   |                    |      |               |                   |
|  | Maintain communication and relationship with partners through listserv, social media and other forms of communication to encourage participation in IS activities (NYS ISAW), meetings, and reporting |                    |      |               |                   |
|  | Facilitate networking through full partnership meetings, working groups, email listserves, and other appropriate communication avenues  |                    |      |               |                   |
| <b>GOAL #3 Early Detection/Rapid Response Assessment</b> |   |                    |      |               |                   |
| <b>Objective 3A</b>                                      | <b>FL-PRISM partners use an effective ED/RR process</b>   |                    |      |               |                   |
|  | Develop a protocol for reporting, confirming, and identifying a new population or new invasive  |                    |      |               |                   |
|  | Utilize the FL-PRISM website as a platform for sharing of surveillance data and ED data   |                    |      |               |                   |
|  | Create easy to use early detection identification tools for public reference  |                    |      |               |                   |
|  | Train volunteers/public (e.g., Master Gardeners) in early detection invasives   |                    |      |               |                   |
| <b>Objective 3B</b>                                      | <b>FL-PRISM identify and support the continuous monitoring of priority areas for highly invasive or early detection species</b>   |                    |      |               |                   |
|  | Identify costs associated with an ED/RR program and potential funding opportunities   |                    |      |               |                   |
|  | Utilize students or interns to survey and monitor for high priority species   |                    |      |               |                   |
| <b>Objective 3C</b>                                      | <b>The community is knowledgeable about priority early detection organisms and those regulated by the nursery trade, the likeliness of invasion, and</b>  |                    |      |               |                   |
|  | Work with permitting agencies to streamline the permitting process to ensure rapid response to potential invasion   |                    |      |               |                   |
|  | Develop list of known distribution of priority invasives within region and identify survey needs  |                    |      |               |                   |

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|                                       | Utilize communication networks to advertise new infestations that have the potential for great economic, human health, and ecosystem harm to other localities   |                    |      |               |                   |
| <b>GOAL #4 Education and Outreach</b> |   |                    |      |               |                   |
| <b>Objective 4A</b>                   | <b>Create and maintain consistent messaging that uses the best available materials and methods regarding the FL-PRISM and IS prevention, impacts,</b>   |                    |      |               |                   |
|                                       | Identify existing educational materials and messaging of IS within the Finger Lakes region and nationwide   |                    |      |               |                   |
|                                       | Utilize the best available materials and existing state and national public education campaigns (Don't Move Firewood, Stop Aquatic hitchhikers, PlayCleanGo)  |                    |      |               |                   |
|                                       | Identify gaps in education and outreach materials and work with partners to create diversified tools for outreach such as social media, train the trainer programs, and a list of guest speakers with an expertise in invasive species              |                    |      |               |                   |
|                                       | Create and promote FL-PRISM branding/marketing initiative   |                    |      |               |                   |
|                                       | Encourage partners and stakeholders to link to FL-PRISM website   |                    |      |               |                   |
|                                       | Create and utilize an educational toolbox to provide public with appropriate IS response tools  |                    |      |               |                   |
|                                       | Utilize social media to disseminate information about invasive species and vectors of transmission to the greater public  |                    |      |               |                   |
| <b>Objective 4B</b>                   | <b>The public makes choices that prevent IS introduction and spread</b>   |                    |      |               |                   |
|                                       | Provide workshops or forums for stakeholders to ensure knowledge and resources are shared and consistent  |                    |      |               |                   |
|                                       | Use selected materials to reach stakeholders, venues and events that are prioritized in management plans and strategies from other goals  |                    |      |               |                   |
|                                       | Use community presentations (i.e., annual meetings, garden clubs, hunting and angler associations, etc.) to disseminate information to general audiences; use academic institutions for community presentations/resource to disseminate information |                    |      |               |                   |
| <b>Objective 4C</b>                   | <b>The public knows about the FL-PRISM</b>  |                    |      |               |                   |
|                                       | Support state, federal, and local education and outreach programs   |                    |      |               |                   |
|                                       | Use train the trainer model of outreach to increase the reach of the FL-PRISM   |                    |      |               |                   |

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|   | Work with school districts to incorporate IS awareness in curriculum   |                    |      |               |                   |
|   | Use evaluation techniques such as surveys, to assess effectiveness of educational campaigns on behavior change   |                    |      |               |                   |
|   | Promote FL-PRISM as a partner for all education and outreach in the Finger Lakes region  |                    |      |               |                   |
|   | Create a list of experts to draw on as speakers and sources of information /resources  |                    |      |               |                   |
| <b>GOAL #5 Information Management and Communication</b> |  |                    |      |               |                   |
| <b>Objective 5A</b>                                     | <b>The FL-PRISM will have a fully-utilized and robust web presence</b>   |                    |      |               |                   |
|   | Partners utilize the FL-PRISM website as the premiere location for all information on invasive species within the Finger Lakes region and beyond   |                    |      |               |                   |
|   | Synthesize and disseminate watercraft steward/boat steward data to the public via the FL-PRISM website   |                    |      |               |                   |
|   | Develop a consistent marketing strategy to convey the importance of watercraft stewards to the public (i.e., Clean, Drain, Dry!, Stop Aquatic Hitchhikers!)  |                    |      |               |                   |
| <b>Objective 5B</b>                                     | <b>Develop and promote use of IS materials, protocols and fact sheets</b>  |                    |      |               |                   |
|   | Create opportunities for partners to share information and resources   |                    |      |               |                   |
|   | Develop a marketing and communication strategy, including a robust and all-inclusive website, to enable the community to recognize and consider FL-PRISM as the entity for information, management ideas, ED/RR, and all things invasive in the region |                    |      |               |                   |
|   | Develop a prevention, management, and work plan that brings together various stakeholders to establish the synergy necessary to tackle IS within the community through a clear and concise strategies for prevention, control, and remediation.        |                    |      |               |                   |
|   | Develop a FL-PRISM resource guide for partners to include resources, capacity and partner capabilities within the region   |                    |      |               |                   |
| <b>Objective 5C</b>                                     | <b>Encourage invasive species reporting and information sharing</b>  |                    |      |               |                   |
|   | Develop a matrix to use when determining priority organisms and locations for AIS invasion and management  |                    |      |               |                   |

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| <b>Goal #6. Invasive Species Control Measures and Restoration</b>                     |   |                    |      |               |                   |
| <b>Objective 6A</b>   | <b>Resources are prioritized to address high impact IS projects</b>   |                    |      |               |                   |
|   | Develop and maintain priority species and areas list for the FL region  |                    |      |               |                   |
|   | FL-PRISM subcontract awards are prioritized to provide resources to high impact and demonstration projects in the region                    |                    |      |               |                   |
|   | Develop list of potential funding opportunities and disseminate on the FL-PRISM website   |                    |      |               |                   |
|   | Secure funding to implement control and restoration projects within the Finger Lakes  |                    |      |               |                   |
|   | Coordinate projects with partners to eliminate duplication of efforts and leverage support  |                    |      |               |                   |
| <b>Objective 6B</b>   | <b>Invasive Species are stopped from spreading along predictable corridors</b>  |                    |      |               |                   |
|   | Develop strategies for working with private landowners in targeted high priority areas  |                    |      |               |                   |
|   | Create a management plan and annual work plan to be carried out by FL-PRISM partners  |                    |      |               |                   |
|   | Identify site and species-specific best management practices  |                    |      |               |                   |
|   | Develop a management plan to include restoration of areas where invasives have been removed   |                    |      |               |                   |
|   | Identify likely transport corridors for prioritized projects  |                    |      |               |                   |
| <b>Objective 6C</b>   | <b>Isolated outbreaks of IS are restricted from spreading</b>   |                    |      |               |                   |
|   | Identify and obtain needed resources for eradication, containment, suppression, and restoration   |                    |      |               |                   |
|   | Isolated outbreaks of priority IS are prioritized for control and restoration   |                    |      |               |                   |
| <b>Goal 7. Legislation and Support: Federal, state, and local governments support</b> |   |                    |      |               |                   |
| <b>Objective 7A</b>   | <b>FL-PRISM members have relationships with key governmental entities that influence IS</b>   |                    |      |               |                   |
|   | Identify and learn about entities with regulatory, enforcement or funding influence, including knowing key contacts and people of influence |                    |      |               |                   |
|   | Develop and maintain a line of communication to stakeholders  |                    |      |               |                   |
|   | Invite State/County/Local highway departments to partner with FL-PRISM  |                    |      |               |                   |

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| <b>Objective 7B</b> | <b>FL-PRISM influences IS legislation</b>   |                    |      |               |                   |
|                     | Establish a FL-PRISM legislative liaison  |                    |      |               |                   |
|                     | Provide information on IS management to governmental agencies including the importance of long-term, consistent funding |                    |      |               |                   |
|                     | Communicate with stakeholders on legislative initiatives and proposed regulations                                       |                    |      |               |                   |
|                     | Actively review and provide comments as appropriate on proposed and existing regulations that affect invasive species   |                    |      |               |                   |
| <b>Objective 7C</b> | <b>Secure adequate funding to support the mission of the FL-PRISM</b>   |                    |      |               |                   |
|                     | Actively support stakeholders in contacting appropriate government agencies/representatives                             |                    |      |               |                   |
|                     | Work with partners to identify and pursue funding resources   |                    |      |               |                   |
|                     | Stay current on opportunities of Federal and State funding resources  |                    |      |               |                   |
|                     | Disseminate funding opportunity information to FL-PRISM listserv  |                    |      |               |                   |
|                     | Identify “shovel ready” projects for funding applications   |                    |      |               |                   |
|                     | Explore various fundraising opportunities such as special events  |                    |      |               |                   |
|                     | Seek external funding sources for invasive species research, control, and prevention within the FL-region               |                    |      |               |                   |